

PARTICIPANT INFORMATION SHEET

Title of study: Lack of awareness as an inclusion barrier for the blind and sighted impaired: The challenge of increasing the awareness in society.

Researcher: Juan Francisco Madico Vizquerra

We would like to invite you to take part in a research study. Before you decide whether you would like to take part, it is important that you understand why the research is being conducted and what it would entail from you. Please take the time to read the following information carefully and discuss it with others if you wish. Ask us if there is anything that is not clear or if you would like to receive more information. You will be given a copy of this information sheet to keep.

What is the purpose of the study?

The aim of the research project is to develop a useful prototype tool that could allow organisations, institutions and charities to raise awareness regarding blind and visually impaired people, and by this mean the society inclusivity.

The duration of the study is until the research project submission date, 1st September, since this was established by the 2019/2020 Masters in Innovation, Creativity and Leadership programme.

Why have I been invited to take part?

All the participants are chosen randomly via LinkedIn or email. The main requirements for taking part in the study are: (i) living currently or have lived in the last years in the UK, and (ii) being between 21 and 60 years old. If you decide to either take part or not in the study, it will have no effect on assessments, marks or future studies.

Do I have to take part?

Participation in the project is voluntary, and you can choose not to participate in part or all of the project. You can withdraw at any stage of the project without being penalised or disadvantaged in any way. It is up to you to decide whether or not to take part. If you do decide to take part you will be asked to sign a consent form. If you decide to take part you are still free to withdraw at any time and without giving a reason.

What will happen if I take part?

If you decide to be involved in the research project process, you will be involved in one or all of the above activities (based on your consent and availability):

- Answering an online survey – 10 to 15 minutes.
- Attending phone and/or video interviews – 45 to 60 minutes.
- Participating in virtual co-design workshops – 45 to 60 minutes (likely 2 sessions).

The participants will meet and/or could contact the researcher during all of the stages of the process (e.g. online surveys, interviews and workshops). Due to the current Covid-19 situation, all of the process will take place virtually via remote communication tools such as phone calls, videocalls, online communication.

Data privacy statement

City, University of London is the sponsor and the data controller of this study based in the United Kingdom. This means that we are responsible for looking after your information and using it properly. The legal basis under which your data will be processed is City's public task.

Your right to access, change or move your information are limited, as we need to manage your information in a specific way in order for the research to be reliable and accurate. To safeguard your rights, we will use the minimum personal-identifiable information possible (for further information please see <https://ico.org.uk/for-organisations/guide-to-data-protection/guide-to-the-general-data-protection-regulation-gdpr/lawful-basis-for-processing/public-task/>).

City will use your name and contact details to contact you about the research study as necessary. If you wish to receive the results of the study, your contact details will also be kept for this purpose. The only people at City who will have access to your identifiable information will be Juan Francisco Madico Vizquerra. City will keep identifiable information about you from this study for 1 year after the study has finished.

You can find out more about how City handles data by visiting <https://www.city.ac.uk/about/governance/legal>. If you are concerned about how we have processed your personal data, you can contact the Information Commissioner's Office (IOC) <https://ico.org.uk/>.

Who has reviewed the study?

This study has been approved by City, University of London Business School Research Ethics Committee.

What if there is a problem?

If you have any problems, concerns or questions about this study, you should ask to speak to a member of the research team. If you remain unhappy and wish to complain formally, you can do this through City's complaints procedure. To complain about the study, you need to phone 020 7040 3040. You can then ask to speak to the Secretary to Senate Research Ethics Committee and inform them that the name of the project is 'Lack of awareness as an inclusion barrier for the blind and sighted impaired: The challenge of increasing the awareness in society'.

You can also write to the Secretary at:

Anna Ramberg
Research Integrity Manager
City, University of London, Northampton Square
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Email: Anna.Ramberg.1@city.ac.uk

Further information and contact details

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Thank you for taking the time to read this information sheet.